



2012 NC-CCIM

# POWER PARTNERS PROGRAM

*Come for the Knowledge, Stay for the Business*

*“Historically, Integra Realty Resources - Charlotte has not spent any funds on marketing. At the request of our corporate office, we were encouraged to spend money on advertising. Based on the referrals I get from your members and the exposure we get from your periodic educational offerings, we made the right decision. It has been a rewarding experience for IRR-Charlotte.”*

*- Fitzhugh L. Stout, MAI, CRE, FRICS  
Managing Director, Integra Realty Resources - Charlotte*

## PARTNERSHIP AT ITS STRONGEST

A Certified Commercial Investment Member (CCIM) is a recognized expert in the disciplines of commercial and investment real estate.

The CCIM membership network includes brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate executives, property managers, developers, institutional investors, commercial lenders, attorneys, bankers and other allied professionals.

Through this business network, CCIM members successfully complete thousands of transactions annually, representing more than \$200 billion in value. Only 6 percent of the estimated 150,000 commercial real estate practitioners nationwide hold the CCIM designation, which reflects not only the caliber of the program, but also why it is one of the most coveted and respected designations in the industry.

Regions and chapters, such as the NC-CCIM Chapter, provide designees and candidates the opportunities to promote business and educational goals through local and regional forums and meetings. The NC-CCIM Chapter has over 500 active members. In 2011, our Market Forecasts had approximately 900 people and our other Chapter programs and events attracted over 1,500 people.

Marketing & Design provided by:  
Property Marketing Advisors • [www.propertymarketingadvisors.com](http://www.propertymarketingadvisors.com)

## BENEFITS TO NC-CCIM POWER PARTNERS

- 1. Sponsorship recognition at North Carolina CCIM programs**
  - Triad Market Forecast March 7, 2012 (Greensboro Marriott)
  - Triangle Market Forecast March 21, 2012 (Embassy Suites, Cary)
  - Charlotte Market Forecast March 27, 2012 (Carmel Country Club)
  - Tri-City monthly networking events
  - NC-CCIM Continuing Education
  - Five CCIM Classes
  - Monthly virtual dealmaking events
  - Annual NC-CCIM State Conference
  - Board of Directors Meetings
- 2. Listing in the NC-CCIM Newsletter**
- 3. At least two complementary registrations to Market Forecast event(s). Any other sponsor representative may register at the NC-CCIM rate.**
- 4. Company logo and link added to the NC-CCIM website [www.nc-ccim.org](http://www.nc-ccim.org).**
- 5. Company name on all NC-CCIM Commercial Real Estate Market Forecast sponsor boards and printed programs.**
- 6. One complimentary 2012 NC-CCIM Chapter Membership**



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## POWER PARTNER LEVELS

### TRI-CITY POWER PARTNERS



**SOLD**

- Platinum \$12,500: 10 tickets for each of the Market Forecasts; speaking opportunity at the podium; display of company provided banner or sign; as well as trade booth opportunity.
- Gold \$6,000: 6 tickets to each Market Forecast; display of company provided banner or sign; as well as trade booth opportunity.
- Silver \$4,000: 4 tickets to each Market Forecast and display of company provided banner or sign.
- Bronze \$2,000: 2 tickets to each Market Forecast.

### SINGLE CITY NC-CCIM POWER PARTNERS

- Platinum \$5,000: 10 tickets to a single Market Forecast, display of company provided banner or sign; speaking opportunity at the podium for the Market Forecast; as well as trade booth opportunity.
- Gold \$3,000: 6 tickets to a single Market Forecast, display of company provided banner or sign; as well as trade booth opportunity.
- Silver \$2,000: 4 tickets to a single Market Forecast and display of company provided banner or sign.
- Bronze \$1,000: 2 tickets to a single Market Forecast.

### EDUCATION SPONSOR



**SOLD**

- \$7,500: 6 tickets to each Market Forecast, display of company provided banner or sign, trade booth opportunity to speak for 10 minutes at 5 CCIM classes and 4 continuing education classes.

### NC-CCIM WOULD LIKE TO THANK OUR 2011 POWER PARTNERS

#### TRI-CITY PLATINUM

BB&T - Commercial Real Estate Lending  
Grandbridge Real Estate Capital

#### TRI-CITY SILVER

Highwoods Properties

#### TRI-CITY BRONZE

CB Richard Ellis  
Wishart Norris Henninger & Pittman, P.A.  
Integra Realty Resources  
Liberty Nichols  
Richardson Properties  
Womble Carlyle Sandridge & Rice, PLLC  
Cassidy Turley  
Karnes  
Carolinas Chapter of SIOR

#### SINGLE CITY SILVER

McGuireWoods, LLP  
Thomson Reuters  
Triangle Business Journal Charlotte Business Journal  
Triad Business Journal

#### SINGLE CITY BRONZE

Berkeley Capital Advisors  
Horack Talley Pharr & Lowndes, P.A.  
Bissell Companies  
KeySource Commercial Bank  
Schell Bray Aycock Abel & Livingston, PLLC  
IREM NC Piedmont Chapter 56  
Colvin, Sutton, Winters and Associates  
Eagle Engineering, Inc  
Property Marketing Advisors  
IREM Greater Raleigh-Durham Chapter 105  
Grubb and Ellis Thomas Linderman | Graham  
Coldwell Banker Commercial Trademark Properties  
iS design, P.A.  
Shelco  
Wyrick Robbins Yates & Ponton LLP  
Bass Nixon and Kennedy, Inc.  
Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, L.L.P.  
Winston-Salem Regional Assoc. of REALTORS® Commercial Alliance  
Charlotte Region Commercial Board of REALTORS®  
GRRR-RCA  
Triangle Commercial Association of REALTORS®

Our company would like to be a 2012 North Carolina CCIM Annual Sponsor. Please indicate the level of sponsorship:

- |           |  |                                      |
|-----------|--|--------------------------------------|
| Platinum  | <input checked="" type="checkbox"/> SOLD | <input type="checkbox"/> Single City |
| Gold      | <input type="checkbox"/> Tri-City        | <input type="checkbox"/> Single City |
| Silver    | <input type="checkbox"/> Tri-City        | <input type="checkbox"/> Single City |
| Bronze    | <input type="checkbox"/> Tri-City        | <input type="checkbox"/> Single City |
| Education | <input checked="" type="checkbox"/> SOLD |                                      |



Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

My check for \$ \_\_\_\_\_ is enclosed.

Please send forms to: NC CCIM c/o Ashley Boykin • 23 Oak Branch Drive, Greensboro, North Carolina 27407  
Phone (336) 854-5868 • Fax (336) 292-5416 • aboykin@nc-ccim.org